

P A M  
K A Y



"photography *is a way*  
*of feeling, of touching, of loving...*  
*it remembers little things,*  
*long after you have forgotten*  
*everything"*



NO.1

NO. 1

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*a warmly*  
WELCOME

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*Thank you for taking the time to read through this guide. This is all about capturing your iconic love story! I am here for you if you need to discuss anything.*



WELCOME



HI! i' m PAM

*I am so excited to shoot your wedding*

I have been capturing weddings for over 6 years. After majoring in software engineering, I decided to do a complete 180 and pursue photography and dedicated my life to the arts. My main objective as a wedding photographer is to *make your big day the most special and wonderful day of your life*. By capturing *heartfelt moments and pro-found emotions*, we aim at *creating beautiful memories* that will be cherished for generations.

It is also *primordial* for me that you have a *stress-free* day and for you to live in the moment, and will do everything I can to ensure that.

I am here for you if you need to discuss anything. Be it requiring *help to find a great vendor to match your wedding aesthetics* or needing help to *understand the best lighting* for the ceremony.

AS SEEN ON...





*shooting*  
PHILOSOPHY


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In my photography, I want to *capture all the little details*. From how you looked to how you felt on your big day – *everything!*

I am often told that I *blend in* at a wedding day. My philosophy is to create a visually pleasing and contemporary imagery comprising all of your beautiful *candid* and *heartfelt* moments by *being discreet and nimble*.







"Pam delivered an out of *this world experience*. She is *exceptionally talented* and has a unique eye for the *perfect shot* that you won't find anywhere else. If you want *timeless, elegant, and jaw dropping* pictures that you'll cherish forever, this is the photographer you need to go with."



NO.3

NO. 3

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*wedding*  
COLLECTIONS

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Take your time to *decide which packages and services* suit you perfectly for your *wedding day*. After a *personal meeting*, I will put together an *individual wedding package*, where I can specifically *address your wishes, needs, and ideas*.

08

INVESTMENT







## ROYAL collection

### WEDDING COVERAGE PHOTO 12H

*This exclusive all-in-one package includes full-day coverage from getting ready until the final exit. For the couples who love ordering all-dressed and that want to indulge.*

- **2 photographers**
- 12 hours
- 900+ photographs professionally edited
- Complimentary **engagement** or **boudoir** session
- 10x10 curated fine art album
- *USB box with all photos*
- *Sneak peeks within 48 hours*
- *An online gallery with unlimited downloads*
- *Consultations, planning tips & timeline*

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**7000** +tx





## SIGNATURE collection

### MOST POPULAR PACKAGE 10H

*Most popular package includes full-day coverage from getting ready until the first dance. For the couples who want full coverage of their day, and have a full day of events*

- 1 photographer
- 10 hours
- 700+ photographs professionally edited
- Complimentary engagement or boudoir session
- USB box with all photos
- Sneak peeks within 48 hours
- An online gallery with unlimited downloads
- Consultations, planning tips & timeline

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**4800** +tx



## ESSENTIAL collection

### WEDDING COVERAGE PHOTO 8 H

*This package is perfect for couples having logistically simpler weddings, in close locations. Is the essentials for capturing a wedding day and tell a story.*

- 1 photographer
- 8 hours
- 400+ photographs professionally edited
- *Sneak peeks within 48 hours*
- *An online gallery with unlimited downloads*
- *Consultations, planning tips & timeline*

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**3900** +tx



## à la CARTE

- |     |                                  |  |                             |
|-----|----------------------------------|--|-----------------------------|
| 01. | <i>boudoir<br/>session</i>       | A bridal boudoir session is a <i>playful</i> and <i>empowering</i> pre-wedding experience where you're the star. It's all about showcasing your unique beauty and personality in a luxurious and intimate setting. A bonus is you have some spicy photos to gift to your future spouse.  | <b>500</b><br>+tx           |
| 02. | <i>travel fees<br/>globally</i>  | <i>I love to travel globally</i> to capture bespoke moments of my couples. Feel free to reach out to me for detailed information on travel expenses. <i>Please note if the location is more than 200km away from and you have also hired a second shooter, we charge for two nights including breakfast near the location.</i> | <b>contact</b>              |
| 03. | <i>second shooter</i>            | If you have <i>more than 100+ guests</i> attending your wedding day, I recommend you <i>also hire a second shooter</i> . Together we will cover your wedding and <i>capture ALL of your candid moments without missing out on anything.</i>  | <b>Half (4h) 500</b><br>+tx |
|     |                                  |  | <b>Full (8h) 900</b><br>+tx |
| 04. | <i>after wedding<br/>session</i> | An after-wedding shooting <i>enables you to get picture-perfect images</i> , at your dream location, <i>without any rush</i> . It includes just the two of you. It is a chance to take move the couples session of the wedding day to another time with more flexibility on location, weather and timing with the light.       | <b>500</b><br>+tx           |



## ENGAGEMENT session

ADD ON  
1 H

Getting a professional engagement photoshoot done is a *wonderful way to share a glimpse of your love story* and *prepare yourself* for wedding photography.

It helps you to *overcome camera anxiety* and also enables you to establish a *comfortable relationship with your photographer* so that you can *be confident in front of the lens*.

- 1h coverage at the location of your choice
- 50 fine art images edited in my signature style in both colors + black & white
- Online gallery with unlimited downloads

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500 +tx





*p o r t f o l i o*



*the*  
PROCESS

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*.step one*

Take your *time to decide* which *packages and services* suit you *perfectly* for your wedding day. Don't worry about the add-ons. *Extra coverage can be added up until the day of your wedding.*





### *.step two*

It's time to *schedule a meeting (personal or video call)*. Share with me your *aesthetical expectations, requirements, ideas, dreams, and wishes*, and let me know if you have any queries. After the meeting, *I will send you a contract*.

*Sign the contract and pay a deposit of 25%*. The final amount is to be settled up to a week after the wedding. The final invoice after the wedding day includes the additional hours, extra coverage, and add-ons.

### *.step three*

*30 days before your big day*, we will schedule a *1 Hour call to discuss* all the amazing plans and photography expectations for the wedding day. During this 1h call or in person meeting, *I will walk you through the process and discuss your timeline* with you so your big day can flow seamlessly.

### *.step four*

*2 weeks before the wedding*, we discuss these details again from the questionnaires sent and address any changes. *These steps are vital to have a stress-free wedding*.





"She managed to show the *authenticity* of the emotions behind them. Our wedding day is something that we will look back on *again and again* in the years to come and we definitely feel like we can *relive each moment* through our photos and videos."

JENNIFER & ANGELO / 08.10.2022

*Montreal*



*frequently asked*  
QUESTIONS

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I'm *always here for you* and *available anytime* to answer all your *queries and provide guidance and support* to make sure that your wedding photography experience is *smooth and stress-free*.



*01. how can we book you  
for our wedding?*

After a *personal meeting*, I will put together an *individual wedding package*, where I can specifically *address your wishes, needs, and ideas*. As soon as I have *received your signed contract and the 20% deposit* for your wedding, *your desired date will be firmly reserved for you*.

*02. are you available  
for travel?*

I come from near the beautiful city of *Montreal, Canada. Quebec, Toronto and Ottawa* are not far away from me. Any other city will entail travel fees, let me know where you are from! Traveling is my passion! For my national and international bridal couples, *I also serve Dubai & beyond!*

*please feel free to  
reach out to me in  
case of any queries.*

*03. what are your  
travel costs?*

My travel expenses vary *depending upon different locations*. The cost for traveling to and from the destination as well as possible *accommodation and meals is very individual*. If you are traveling for your marriage, you can always *discuss your ideas and requirements with me*. I will be happy to create a customized package specially tailored for you.

*04. do we need a  
second shooter?*

A second shooter is not always required for a wedding day. I recommend that you *opt for a second shooter if 100+ guests are attending your wedding day*. This is the best way if you don't want to miss out on any candid moments or special details



*05. what will happen if it starts raining?*

This is the most asked question and *I completely understand the concern of couples*. The only thing that is out of their hands during the planning process is the weather. *But is this something to be worried about? Absolutely not!* Together with you and your wedding planner, we always look out for *aesthetic backup locations* in case it starts raining on the big day.

From my experience, I know that on the day of the wedding, *almost everything can be adapted to a new situation*. Having a *backup plan helps a lot too*. In essence, a few grey clouds after a rain shower can conjure up a *very romantic and magical mood*. In addition, having a *post-wedding photo session* also offers us a great opportunity to capture pictures according to your dream wedding aesthetics.



*06. when can we expect the photos and will you edit them?*

The *general rule of thumb* is to expect a *turnaround time of almost 4 to 5 weeks*. This may vary depending on the size and season of your wedding festivities.

After taking the pictures, I make a *qualitative selection* of your images, finalizing them for *special touch-ups*. The *final touchup includes* adjustment of *lighting, colours*, small details and alignment of your pictures with *special attention to natural retouching*. You will receive your images in *high resolution in digital jpg format*.

NO. 6

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THANK *you*

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Thank you for *taking the time* to go through this guide! I want your wedding pictures *to be as unique, and authentic as you are*. I wish to create picture-perfect content for you *to cherish for years to come*.

I would be very happy to *schedule a meeting with you* via video call or see you in person *to discuss your dream wedding vision, ideas, and wishes*.

Please *don't hesitate to reach out to me* in case of any *queries or suggestions* regarding this pricing guide or your wedding day.

*Pan*





*"if you think we are a good fit,  
let's talk and  
create magic together!"*



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